



SAME Executive Committee Meeting Notes

1430, Tuesday, Jan. 28, 2020

Attended			
Buddy Barnes	Mike Darrow	Mark Handley	Tony Higdon
Dave Howe	Amanda Jones	Bob Keyser	Sharon Krock
Victoria Mechtly	Hal Rosen*	Heather Wishart-Smith	Neal Wright
Joe Schroedel*			
Did Not Attend			
Marv Fisher	Rich Khalil*	Miro Kurka	Cindy Lincicome
Charlie Perham			

*Non-voting

Call to Order: 1430 hrs

A quorum was established. Buddy Barnes, chair of the XC, called the meeting to order.

New Counsel

The XC approved the installment of Craig Crotteau as Counsel at the May Board Meeting (Encl 1). The XC thanked Hal for his 21 years of pro bono service to SAME as Counsel and wished him well in his new role as President of the Foundation. The XC felt that Craig’s impressive resume qualified him to serve as Counsel for the Society as a non-voting member of the board.

Awards

The XC approved the “Member Recruitment Champion” award (Encl 2) with some minor adjustments. There was discussion about the growing number of awards in the Society. There was agreement that there should be an annual awards review process to evaluate the need, interest, and strategic connection of all awards. Awards can be divided into three categories: Named medals (historical value), National Awards (drive strategic plan), and Post Awards (drive behavior and increase participation). There was also discussion about where to present this award; there could be negative perception of a recruitment award presented in conjunction with uniformed service awards.

- The award will be a National-level award, presented at the Post Awards Ceremony at JETC.
- For 2020, there will be an abbreviated process (appointed recipient), with nominations accepted the following for the 2021 award in accordance with normal award processes.

The XC approved the “SAME Design Awards Program” (Encl 3) with adjustments. There was discussion about the connection to Industry-Government Engagement and our Strategic Plan and agreement that the award would support both. There was also discussion about the criteria and process for the award which led to minor changes:

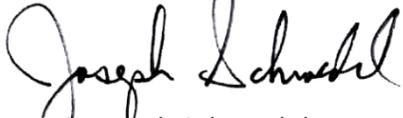
- The submitting firm must be an SAME sustaining member firm or affiliated govt. agency.
- The prime must coordinate with first tier subs on the team and vice versa, along with agency approval before submission.
- Clarify “no material submitted will break security or confidentiality with the govt. agency.”
- Include size and age criteria (i.e. must be designed/built in the past 5 years).
- Move following elements to judging criteria:
 - Complexity
 - Size
 - Safety
 - Quality

- Sustaining members should be able to cover cost of attendance – no stipend.
- For 2020, there will be an abbreviated process (appointed recipient), with nominations accepted the following for the 2021 award in accordance with normal award processes.

Proposed SAME Office Move

Joe informed the XC that the National Office was expecting a final agreement from NSPE by Friday, Jan. 31, 2020. Once he receives that, he will provide the XC with the red-line lease and a briefing covering financial interests. We will then schedule a call 1-2 weeks later for the XC.

Adjourn: 1535 hrs.



BG Joseph Schroedel, P.E., F.SAME, USA (Ret.)
Executive Director

- Encl 1: Crotteau Resume
- Encl 2: Membership Award
- Encl 3: Design Award

Enclosure 1
CRAIG A. CROTTEAU

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Suite 202 # 525
Wilsonville, Oregon 97070
ccrotteau@dawsonassociates.com 202-262-8876

STATEMENT OF QUALIFICATIONS

Attorney and senior executive, with more than thirty-five years managerial and legal experience. Government affairs counsel for a Fortune 1000 engineering, construction, and water resources firm, managing congressional and agency advocacy. Deputy program manager of the \$1.2 billion U.S. Army Corps of Engineers environmental restoration program. Planned and led the unprecedented residential cleanup of a former chemical weapons facility and Superfund site in Washington, DC. Agency trial attorney, addressing contract formation, negotiation, termination, and claims. Defended the federal agency before the General Accountability Office, the Armed Services Board of Contract Appeals, the General Services Board of Contract Appeals, and the Equal Employment Opportunity Commission. Counsel for agency information technology and classified special access programs.

Bar Memberships: US Patent & Trademark Office (2004), Idaho (2014), Washington (2002), Oregon (1997), District of Columbia (1988), Pennsylvania (1987)

Professional Engineer License: Virginia (1988)

EDUCATION

George Washington University Law School, Washington, D.C., Juris Doctor, With Honors (1987)
University of Denver, Denver, CO., Masters in Business Administration, Magna Cum Laude (1978)
Gonzaga University, Spokane, WA., Bachelor of Science, Civil Engineering, Magna Cum Laude (1976)

PROFESSIONAL ASSOCIATIONS

Society of American Military Engineers, Army Appointed National Director (March 1987-April 89)
Army Engineer Association, General Counsel (January 2019 - Current)
University of Findlay, Board of Trustees (July 2000 –Current)
Pacific Northwest Waterways Association, Sustaining Member Firm Representative (2007-2018)
Pacific Northwest Defense Coalition, Member Advocacy Committee (2014-2016)
Business Executives for National Security

MILITARY SERVICE AND NOTABLE AWARDS

Retired 21 Years Active Service: Army Lieutenant Colonel
Army Engineer Regiment Silver De Fleury Medal
Army Legion of Merit

EXPERIENCE

Partner, Nichols Liu, LLP, Washington, D.C. (January 2017 - Current).

Advocate for corporate and public sector clients before Congress and federal agencies, with particular emphasis on the Department of Defense, government contracts, and infrastructure matters. Translates the business objectives of corporate clients into congressional and agency action. Applies decades of experience with defense, environmental and natural resource issues, providing insight to decision makers, helping clients develop and implement their strategic initiatives.

Senior Advisor, Dawson & Associates, Washington, D.C. (March 2015 - Current).

Champion for corporate and municipal clients before Congress and federal agencies, addressing defense, civil works, environmental, and infrastructure matters. While focused on the Department of Defense, crafts solutions for private developers and public entities with environmental and land use matters before the Army Corps of Engineers and the Environmental Protection Agency.

Special Counsel, Ball Janik LLP, Portland, Oregon. (January 2005 – March 2015).

Advocate for private and public sector clients on federal legislative and regulatory issues before Congress and executive agencies, with particular emphasis on defense, engineering, construction, and civil works. Crafted Congressional committee report language passed into law in multiple DoD authorizations and appropriation bills. Gained \$5 million for dam renovation at the Bureau of Reclamation's Milk River project, negotiating project execution with Montana, the BoR, and tribal stakeholders. Wrote legislative language adopted in the FY14 Water Resources Reform and Development Act, modifying a Corps of Engineer flowage easement for the Columbia River on behalf of a Port. Negotiated relief from a DoT Maritime Administration land conveyance restriction, avoiding a multi-million lawsuit, set to impact a Port client. Expedited and negotiated a maintenance dredge permit with Army Corps of Engineers on behalf of a grain export terminal. Represented clients on contract formation, bid protests, construction claims, disputes, and subcontracting matters before federal agencies. Advised an Oregon steel firm on multi-million-dollar government procurement matters, including contract administration and compliance.

Chief Operating Officer, CM Integrations, LLC, Washington, D.C. (December 2003 – January 2005).

Managed the operations of a disabled veteran, woman owned, small consulting firm, which provided program management, national security, and infrastructure services to Federal and commercial clients. Focused on government contract administration and oversight support for significant classified programs. Provided targeted legislative and program advocacy, supporting client business strategies before Congress and executive agencies. Crafted Freedom of Information Act (FOIA) requests for an engineering construction firm on DoD military construction contracts.

Vice President, Government Affairs, MWH Americas, Inc. Washington, D.C. (May 2002 – December 2003)

Led and managed the Federal initiatives of an \$856 million water resources, energy, environmental engineering and construction firm. Served as the firm's Congressional, agency, and trade association advocate. Conceived and implemented the firm's lobbying practice, yielding in excess of \$30 million in revenue. Analyzed legislative, regulatory and strategic trends, advising the firm's President and Federal Operations Officer on civil works, military construction, energy and environmental cleanup programs. Supported engineering infrastructure services provided to government and commercial clients through MWH's 138 offices and over 6,000 employees.

Vice President, Government Affairs, The IT Group, Inc., Washington, D.C. (April 1997 – May 2002).

Led and managed the Washington D.C. initiatives of a \$1.4 billion engineering and construction firm. Congressional, agency, and trade association advocate. Conceived and implemented the firm's Federal legislative practice. Formulated, controlled, and managed \$850,000 in corporate department and office budgets. Political action committee director and treasurer. Supervised a staff of six professionals and consultants. Analyzed legislative, regulatory and strategic trends, advising the President/Chief Executive Officer and four business line presidents, whose nearly 8,000 employees provided engineering infrastructure services to government and commercial clients. Directly responsible for hundreds of millions of dollars in contract backlog and annual revenue generated by drafting legislation, analyzing regulations, and conducting advocacy activities. Advised the executive team on procurement ethics and Federal lobbying statutes and regulations.

Deputy Chief, Environmental Division, U. S. Army Corps of Engineers, Washington, D.C. (July 1995 – April 1997).

Managed a nationwide \$1.2 billion interagency environmental cleanup program, restoring land and water contaminated with ordnance, and hazardous, toxic and radioactive waste for the Environmental Protection Agency, Department of Defense, Department of Energy and other federal agencies. Oversaw the Formerly Used Defense Site (FUDS), DoD Active and BRAC restoration efforts, as well as EPA cleanup programs, executed by the Army Corps of Engineers. Managed a headquarters staff of over 70 government employees. Along with four GM-15 Branch Chiefs, developed the Division's annual budget. Reviewed personnel actions. Key leader and advisor to Army secretariat and Army Corps of Engineer officials, providing input for Congressional hearings, legislation, procurement, and programmatic actions.

Project Manager, Spring Valley, U.S. Army Corps of Engineers, Washington, D.C. (March 1993 – July 1995).

Managed and executed the Superfund environmental cleanup of a former WWI chemical warfare test facility, encompassing 616 acres of exclusive residential property. Planned and led this precedent setting effort, implemented under the Comprehensive Environmental Response, Compensation and Liability Act (CERCLA), concluding expedited investigations and ordnance removal operations in two years. Led the combined federal, municipal and contractor project team of over 60 professionals. The impacted community in this Superfund site included over eleven thousand affected residents, twenty foreign embassies, the Secretaries of the Army and Navy, three United States senators, and two universities. Responsible for Resource Conservation and Recovery Act permits that shipped hazardous materials from this Formerly Used Defense Site (FUDS). Led over 150 community meetings, addressing resident, business and university concerns over evacuations, property impacts and cleanup plans.

Trial Attorney European District, U.S. Army Corps of Engineers, Frankfurt, Germany (August 1990 – March 1993).

Trial Attorney for European operations, representing all Department of Defense construction in Germany. Responsible for contract formation, negotiation, termination, claims, and disputes. Lead counsel in fifteen Armed Services Board of Contract Appeals cases, involving motion practice, depositions, and trial advocacy resolving over \$10 million dollars in contract disputes. Negotiated and crafted litigation settlements. Drafted District responses to Freedom of Information Act (FOIA) requests. Advised contracting officers on ethics questions, fiscal law, financial, and procurement matters.

***Brigade Plans Officer, 130th Engineer Brigade, V Corps, U.S. Army, Hanau, Germany
(June 1989 – August 1990).***

Crafted the war plans for twenty combat engineer battalions supporting the V Corps' defense of Central Europe from invasion by the Warsaw Pact during the Cold War. Prepared operations orders and supported the field exercises and garrison training of a deployed combat engineer brigade of over 5,000 soldiers.

***Attorney, Office of the Chief Counsel, U.S. Army Corps of Engineers, Washington, D.C.
(July 1987 to June 1989).***

Legal Advisor for contracting officers nationwide, defending the Corps in twelve General Accounting Office and General Services Board of Contract Appeals bid protests. Served as Corps information technology counsel, as well as attorney for special access classified programs. Trial counsel before the Equal Employment Opportunity Commission.

***Combat Engineer Commander & Staff Officer, U. S. Army, Germany and Washington D.C.
(Sept 1978 – July 1987).***

Served in a wide variety of assignments, including a year on the Army staff at the Pentagon as the Army Budget Automation Officer for the Operations and Maintenance Appropriations, and over three years at the Headquarters, Army Corps of Engineers, Military Programs, managing classified projects. Served as a company commander and staff officer in the 317th and 54th Combat Engineer Battalions at the battalion and company level, while deployed in Germany.

Enclosure 2

Original Draft

National Member “Recruitment Champion” Award (to be awarded annually at JETC)

[Version 2 dated 12/12/19 – incorporates A&R COI requested edits]

Background: In November 2018, the Membership COI’s Culture and Strategy subcommittee identified a list of nine society member “needs” to be targeted by the subcommittee based upon the 2020 Strategic Plan’s stated goals. Three of these touched the area of recruitment, including an identified need to establish new recruiting awards and recognition. In March 2019, the Culture and Strategy Subcommittee subdivided into three tiger teams (or “elements”) to further explore targeted initiatives: Centennial Recruiting Campaign, Partnerships, and Recruiting Awards were our focused initiatives. The Recruiting Awards Element was given two tasks: 1) Develop recruitment awards criteria, and 2) Review/revise streamer requirements in order to specifically address recruitment. This team convened in March 2019, reviewed the current national awards criteria and noted there was no national level award that specifically honors (or even mentions) recruitment in their criteria. On April 25, 2019 the team produced a “Recruitment and Awards Team Recommendations” report to the subcommittee chair and COI Chair, which recommended the creation of a new national Individual award. A draft abstract was then produced in July 2019 for this proposed National Award and shared with national staff, the A&R committee, and with post leaders at the 2019 PLW. This proposed Recruitment Award aligns with the 2025 Strategic Plan to make an impact and promote greater member engagement.

Purpose: Throughout the society’s history there have been periods of focused membership growth, as we are seeing today with the 2025 Strategic Plan, with our particular focus on increased Industry-Government engagement, the society’s top priority. In the past, these periods often saw the creation of special national recruiting awards to help facilitate that expansion focus and momentum.

Member volunteer efforts in the area of recruitment is a fundamental, on-going need at every post in order to maintain a vibrant, energetic and sustainable culture. It also aids the post leadership with succession planning and inclusivity goals. Some Posts do this very well and organically - others struggle with ideas, champions and sustaining momentum. The Membership COI is committed to assisting posts not only with tools and support, but also with championing and advocating ways our society can recognize and encourage “repeat performance” and sharing of best practices across the society today and in the future. One way we do this is through national recognition of volunteer efforts via SAME awards. As there currently is no national award to recognize recruitment of new members as a critical catalyst to Post growth, either at the individual level (award) or the post level (streamer), the COI proposes the establishment of this “Recruitment Champion Award.” The named medal will honor a prior society member who demonstrated leadership and initiative in their time in the area of recruitment to advance the influence of SAME across the AEC profession. More importantly, the award will provide needed recognition to spotlight a deserved Post-level recruiting champion so recognition of the individual’s contributions does not just stop at the Post’s door.

Description:

SAME’s “[name TBD] Medal” is awarded to a SAME member in recognition of superior efforts in recruiting new members into the society at the post level. The medal is named in honor of [insert name]. The first award of this medal will be in 2021 to honor the beginning of the society’s second century and to help usher in a new period of focused growth and service to our nation.

Eligibility: Must be a SAME member for at least 2 years with the nominating post.

Nomination Criteria: A SAME member must demonstrate excellence in at least ONE of the following areas:

1. **Positive impact on overall Post recruitment:** the member has demonstrated creativity and initiative in championing post level recruitment activities during the current calendar year.
2. **Positive impact on Active Duty military/local govt recruitment:** the member has personally demonstrated initiative in directly championing the recruitment of government members into the society and into their post during the current calendar year. Government members may be federal (active duty, reserve or civil service) or city/county/state govt (including guard/reserve).
3. **Positive impact on Young Member recruitment:** the member has personally demonstrated initiative in directly championing the recruitment of young members into the post during the current calendar year.

Note: All submissions will provide detailed information on what the nominee has done, what the impact was, the sustained level of support and for how long.

The specific initiatives introduced by the member must have demonstrated leadership in recruitment and are to be worthy of national recognition. This recognition will serve as an example within our Society and inspire the recruitment efforts at other posts.

Nomination Process: Nominations for this award must be made by a Society member and endorsed by a Post President using the Society nomination form. The Post President endorsing the nomination will verify that the individual meets the eligibility criteria for the award, and that the nomination package provides detailed information to support one or more of the three nomination criteria for the nominee. The nominator is responsible for ensuring the package, with endorsement, is submitted to and received by the SAME National office by the submission deadline.

Enclosure 3

Original Draft

SAME National Military Design Award Program

1. Purpose –

- To align with the SAME mission statement:
 - To get more firms, agencies and people involved in SAME,
 - To increase awareness of SAME firms and agencies in the AEC industry,
 - To improve the image of the military built environment.
- To improve the quality of the military built environment through recognition of designs that:
 - Improve operational efficiency, enhance mission accomplishment, and positively impact the federal agency,
 - Effectively and efficiently meet mission and user requirements,
 - Produce life cycle cost effective facilities,
 - Encourage sustainable and energy efficient designs and
 - Enhance the built environment within and around the facilities.

2. Eligibility and Criteria–

- Any facility, infrastructure, landscape, planning or facility-related project designed, completed, or constructed for an SAME partner agency (DoD, VA, DHS, Public Health Service).
- Who can submit? Any entity involved in the project to include, but not limited to, A/E firms, general contractors, partner agencies.

3. Awards Categories –

- Two categories:
 - Built Projects.
 - Planning, design studies.
- Awards will be given for projects that exhibit the highest level of quality achievement as described by the purpose statement and determined by the jury. Total project awards for each category shall not exceed one (1) initially. The jury will have the option of awarding none or one award in each category the first year. The process, along with the potential for more than one award in each category, will be re-evaluated after the first year. (This is the process used by the Army, Navy, AF and AIA Design Awards programs).

4. Submittal Requirements –

- Electronic submittal through SAME point of contact.
- Submittal requirements:
 - Project narrative limited to one page that explains how project achieves quality requirement outlined in the purpose statement.
 - 6-12 pages of exhibits to include, but not limited to, site plans/information, explanatory floor plans (do not have to submit all floor plans), selective sections, selective elevations and photos.
 - Credits page listing name and contact information for owner, designers (A/E firm(s)) and contractor(s).
- No cost to submit.

5. Jury –

- Architectural Practice Community of Interest (APCOI) will select an award jury of three to five prominent practitioners from A/E industry. One juror will serve as jury chair.

Judging will be accomplished digitally.

6. Judging Criteria –

- Ability to meet purpose statement.

7. Schedule –

- Schedule will align with other SAME JETC awards programs.
- First awards ceremony at 2020 SAME Centennial JETC Celebration as part of the COI awards presentation.

8. Program Marketing -

- Program will be marketed at SAME SBC, APC meetings, APC telecoms, through SAME websites, TME, APC Quarterly Journal, agency communities of practice, AIA, American Planning Association and related professional society communications networks.

9. Program Funding -

- Program will have a minimal cost to pay for a plaques and certificates for each awardee team member to include the designer, contractor and government agency.
- Stipends to cover cost (free conference registration, travel and hotel) for one member from each winning team to attend the awards presentation will be consistent with other award recipients.

10. Benefits to SAME and SAME Members -

- Maximum exposure of SAME in A/E/C industry through this annual award program.
- Recognition of quality projects and firms within the industry, versus the individual awards now offered.
- Connecting industry with agencies.

11. APC Points of Contact -

- Ed Gauvreau, FAIA: **D** 202-761-0936 **C** 202-365-2322 edmond.g.gauvreau@usace.army.mil
- JJ Tang, FAIA, FSAME; **D** 773.867.7219 **C** 312.914.0529 junjian.tang@hdrinc.com.
- Paula Loomis, PhD, FAIA, FSAME; **M** 757.630.4773 ploomisva@cox.net