

SAME POST CENTENNIAL CELEBRATIONS

Sharing your Post's Story!



BACKGROUND

Phase III of SAME's Centennial Celebration (May 2020–May 2021) consists of SAME Posts hosting local events to celebrate something of significance locally in conjunction with the Society's Centennial. Posts have been asked to identify, in collaboration with their stakeholders and partners, something that can be highlighted in their area to bring attention to the contributions our profession has made to our country. Some Posts have opted to begin celebrating this year, which is perfectly acceptable!

REQUIREMENT

The SAME Centennial Commission (chaired by Cindy Lincicome, F.SAME) and the Centennial Task Force (chaired by Dave Newkirk) have asked that all Posts capture photos and highlights from their local celebrations, and share with the SAME National Office to be published online and in *TME* magazine, both to generate excitement about the Centennial, and to share ideas and best practices. All the material collected from Posts in this period also will be reviewed for inclusion in the SAME Century Book—a historical compilation of the Society's first 100 years and look forward at our next 100 years, scheduled to be published in fall 2021.

SUBMISSION STANDARDS

To make it easier for Posts to provide information in the same manner, which also will make it more efficient to publish and to review material for the Century Book, we have established basic submission standards that we ask all Post Centennial Coordinators to follow in submitting information on their local Centennial activities. Some Posts are planning one major event; others are planning multiple events. Regardless of what your Post is planning to do, we want to celebrate it all!

Article Guidelines

Post are asked to submit a write-up of **no more than 500 words and no fewer than 250 words**, in a **word.doc** format that captures their Centennial event(s).

Article Submissions should include:

- WHO (including any VIPs, partners, stakeholders, and volunteer leaders);
- WHAT (for instance, what activity or event was held);
- WHEN (when was the event or activity held);
- WHERE (where was the event or activity held);
- WHY (why was it unique, how did it celebrate the A/E/C profession, what impact will it have);
- HOW (how was it organized, planned and executed, who should be recognized for their roles and contributions).

The article file should be titled [PostName-CentennialCelebrationArticle-DateofEvent]. *For example*, NewJerseyPost-CentennialCelebration-August2020.doc

Image Guidelines

Posts are asked to submit a **total of FIVE (5) high-resolution photos**. Images should be print-ready (minimum of 4MB) and submitted in **.jpg** format. *[NOTE: Any digital camera will produce images of at least 4MB]*

Image Submissions should include:

- Capture VIPs, partners, stakeholders, and volunteer leaders
- Highlight local nature of event
- Celebrate SAME's personal and professional diversity and that of your local partners and stakeholders as well
- Include "action shots" of engaging and participating, not just posed images.

The image files should be titled [PostName-Photo#-CentennialCelebration-DateofEvent] *For example*, BostonPost-Photo1-CentennialCelebration-October2019.jpg

How to Submit

All Posts are asked to submit articles & images directly to **editor@same.org**.

NOTE: Given size of photo files, it may require sending more than one email. Title email as [PostName-CentennialCelebrationSubmission-DateofEvent]

Point of contact to confirm receipt of if you have any questions on a submission, is Stephen Karl, Associate Director of Communications, 703-549-3800 Ext. 141; or Onjeinika Brooks, Assistant Editor, 703-549-3800 Ext. 145. More information on SAME's Centennial is available at www.same.org/centennial.

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