



## MEMBERSHIP COI

# SPRING NEWS

New Tools & Templates

Best Practices

Utilizing Strategic Partners

Next Membership COI Meeting

Welcome to the Membership Community of Interest Newsletter!

The Membership COI was established by the SAME Board of Direction in November 2017 to support Posts in recruiting and retaining members of the society. Since then, the COI has worked to support their mission. They developed subcommittees to support cultural changes, develop tools and resources and focus the society's efforts at recruiting members at our nation's military engineering schoolhouses and academies.

**If you are interested in joining the Membership COI please respond to the Call for Volunteers or contact Membership COI Chair, Cindy Lincicome.**

In the current climate where we are not able to meet face to face, we have curated a list of free online tools for Posts to use to assist in keeping connected to members. Please take a look at this resource and see if there is a tool or two that can help you, your board, committees and membership!

If you have an idea for a tool, want to share a resource or template for other Posts to use, please email them to Jill Murphy and we will share them in the Post Resource Center.

## MISSION

*The Membership COI will develop the standardization, guidelines, recommendations, and tools to support and empower Posts ~ resulting in bringing back our core membership, demonstrating the Society's continued care for our membership and being our members' society of choice.*



Cindy Lincicome,  
F.SAME, COI  
Chair



Mike Huffstetler,  
COI Vice Chair

National Staff Liaison: Jill Murphy

## Membership Tools & Templates

[New Member Welcome](#)

[Post Survey Question Bank](#)

[Guest Attendee Follow Up Recruitment](#)

[Why Join SAME?](#)

## Best Practices

★ [New Member Onboarding Guidelines](#)

[Social media best practices](#)

[Utilizing Strategic Partners Checklist](#)

[Engaging Strategic Partners by SAME goal](#)

New Membership Recruitment Champion Award! Congratulations to **Elizabeth May** of the **Jacksonville Post** on being the first recipient of this new national award! The Post grew 14% in 2019.

### DID YOU KNOW?

SAME has over 35 [Strategic Partners](#). All are organizations that support our mission and some part of the 2025 Strategic Plan. SAME developed these partnerships to bring together professionals from different technical disciplines and to create opportunities for members to benefit from and participate in other organizations.

Strategic Partner agreements offer Posts an opportunity to collaborate with other organizations and help solve A/E/C challenges in our nation's security. [Check out the list](#) and see where your Post can team up!

## Membership Webinars

In 2019 the Membership COI launched a series of webinars. You can find these webinar recordings and slides (and more!) in the [Post Resource Center Document Exchange](#).

- Engaging Young Members
- Onboarding New Members
- Growing your Post in a non-DOD Environment
- Using Strategic Partners at the Post Level

### HOW CAN WE HELP YOU?

#### NEXT MEMBERSHIP COI MEETING

Please join us for a Membership COI/Post POC call on **Wednesday, April 22, 2020 at 2:00PM ET** to talk about what you and your Post need to continue to engage members and recruit new members during this pivotal time.

Join the meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/510508453>

Dial in: +1 (646) 749-3129

Access Code: 510-508-453