

Summer COI Meeting

July 12, 2022

*Please enter your name and Post in the chat for attendance.
If you have questions, please use the chat feature.*

Mission:

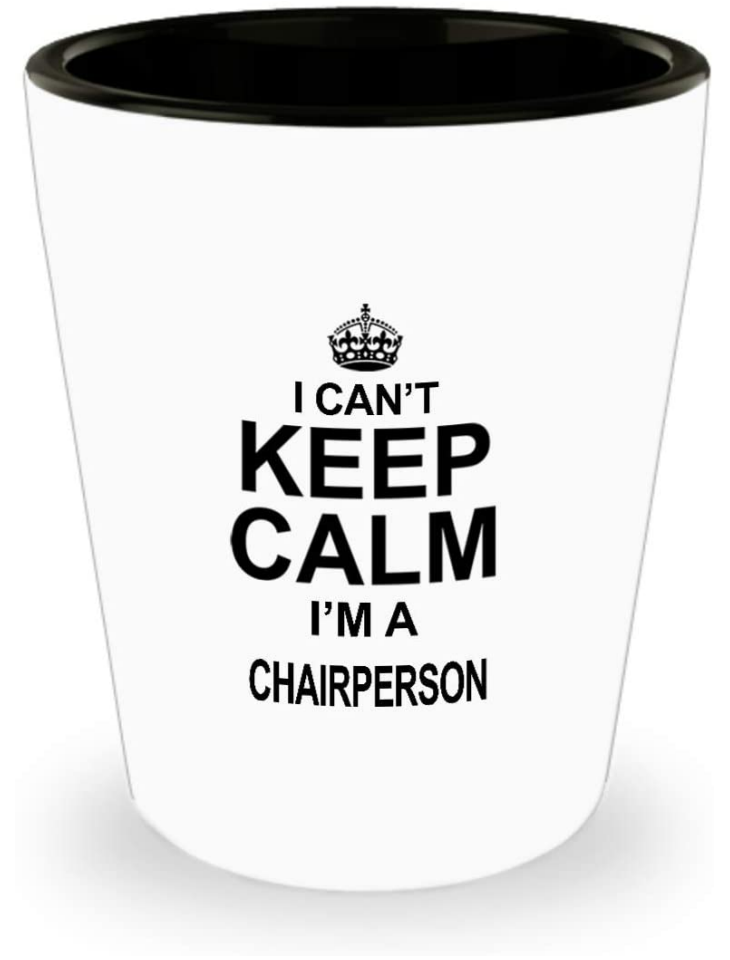
Develop and communicate to all Posts the strategies, best practices and tools that are most effective for them to grow their membership, to foster greater member engagement and leadership, and to enhance their members' experience with SAME, further enabling each Post to support the current Strategic Plan of the Society

Agenda

- Welcome – Dana Otto
- Work Plan Update:
 - Diversity Equity & Inclusion – Debra Crafter/Elaina Edwards
 - Military & Government Engagement – Lee Ann Zelesnikar
 - Tools & Resources update – Joe DiMisa
 - Strategic Direction – Bobbi Jo Lang
- National Office Updates – Jill Murphy
- Board of Direction/IGE Updates – Lee Ann Zelesnikar
- Open Discussion/Questions

Welcome

Welcome to our new COI
members!





Diversity, Equity & Inclusion

- SAME Executive Commitment Statement on DEI released April 2022
- DEI National Plan published May 2022 which incorporates DEI into the bylaws
 - Guides workplan for DEI for the coming year
- Strategic partnership w/NOMA and SAME currently in process
- PLW includes a session on DEI

Military/Govt Engagement

IGE Focus

- What's happening at the Post level
- PLW – IGE focus, how to get others engaged

Tools & Resources: Recent Activities

- Uniformed Member Recruitment brochure available!
- Revised Value of Membership guide
- Civilian Government Recruitment brochure is ready for design.
- What webinar topics do you want to hear about? Add to the chat!
 - Membership Recruiting
 - Membership related resources

Please tell us what tools you need for recruitment & retention!

Strategic Direction

Strategy Subcommittee is pivoting to assess SAME COIs and membership assistance to the COIs. We will reach out to COI chairs to ask the following:

- 1) What trends do you see in the AEC industry that should help guide the overall strategy for membership growth (services, technologies, government initiatives, etc.)?
- 2) What are 3 mission points for your COI and how can the Membership COI can help your mission and growth?
- 3) Do you see value in adding a Membership Liaison to your COI to help guide the growth of your COI and mission?

National Office Info & Updates

- Post Leaders Workshop: Aug 7-9, 2022 – Ft Lauderdale, FL
- Small Business Conference – Nov 2-4 – Nashville, TN
(registration is open)

Basics for New Dues Structure

New Membership Dues

- Effective Aug 1, 2021 - All NEW individual members join under the new dues rates
- Effective Oct 1, 2021 - All renewing individual members renew under the new dues rates (Uniform and Life members are grandfathered)
- **Effective Jan 1, 2022** – All New and Renewing Organization members pay the new dues rates
- **Effective July 1, 2022** – New Dues Structure for Organizations new or renewing goes into place

New AMS (Association Management System)

- Effective Aug 10, 2022 – Current system will go offline
 - Post Reports will not be available until October 1
 - Request rosters via Posts@same.org
- August 11-12, 2022 – Staff Training
- August 17, 2022 – Membership function “go live”
- Additional functions added through June 2023
 - Communities for Posts/COIs, Website(s), Content Mgmt, Finance, YM Careers, Open Water (Applications)
- Full Implementation – July 1, 2023

Membership COI Contacts

National community of interest to support Posts and Membership POCs

- Dana Otto, Chair
- Joe DiMisa – Tools & Resources
- Lee Ann Zelesnikar– Military & Government Engagement
- Bobbi Jo Lang – Strategic Direction
- Debra Crafter/Elaina Edwards, Vice Chairs – Diversity, Equity, & Inclusion
- Mike Huffstetler, Immediate Past Chair
- Jill Murphy, Staff Liaison

Membership COI Steering Committee

Next COI Call: September 2022

There are 4 subgroups focused on:

- Membership Strategy
- Tools & Resource Development
- Military & Government Engagement
- Diversity, Equity & Inclusion

Time Commitment:

- We hold quarterly calls
- In-person meetings at JETC and SBC (non-virtual)
- Sub-committees hold regular calls and work via email.

Login to your member account to add the Membership COI to your profile or email member@same.org

Questions?

Any challenges with your Post's members' recruitment or engagement the COI can assist with?