



# Winter COI Meeting

January 24, 2022

*Please enter your name and Post in the chat for attendance.  
If you have questions, please use the chat feature.*

## Mission:

Develop and communicate to all Posts the strategies, best practices and tools that are most effective for them to grow their membership, to foster greater member engagement and leadership, and to enhance their members' experience with SAME, further enabling each Post to support the current Strategic Plan of the Society

# Membership COI Contacts

National community of interest to support Posts and Membership POCs

- Mike Huffstetler, Chair
- Dana Otto, Chair-elect – Membership Strategy Subcommittee
- Julia Pluff, Vice Chair – Tools & Resources Subcommittees
- David Rose, Vice Chair – Military & Government Engagement Subcommittee
- Debra Crafter/Elaina Edwards, Vice Chairs – Diversity, Equity, & Inclusion
- Jill Murphy, Staff Liaison
- Maggie Helmus, Staff Liaison

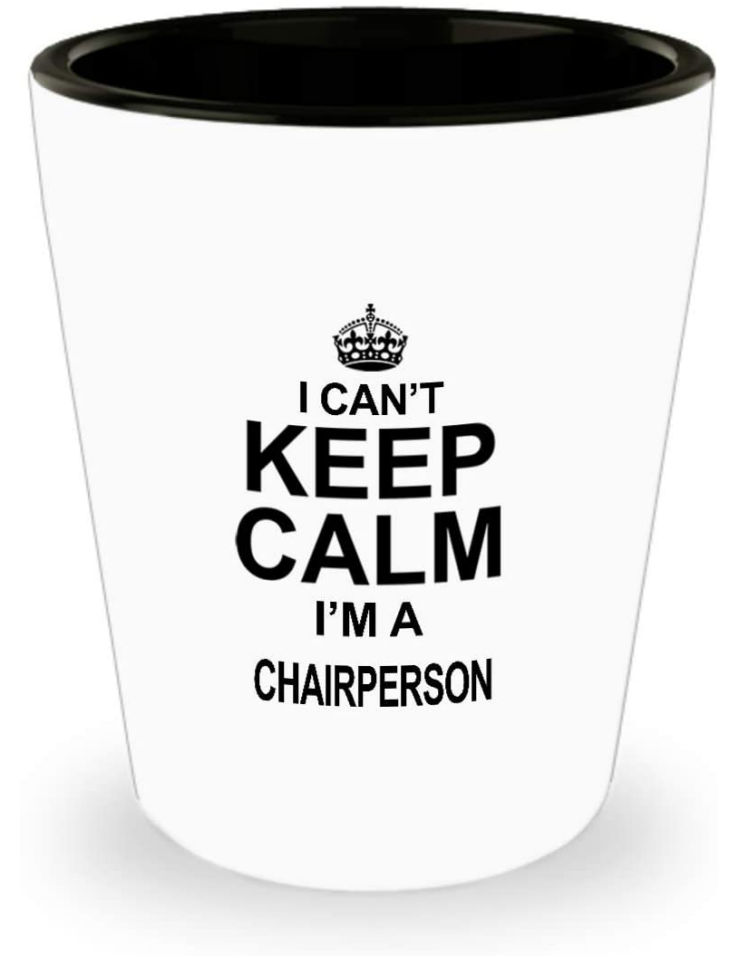
# Agenda

- Welcome - Mike Huffstetler
- Diversity Equity & Inclusion - Debra Crafter/Elaina Edwards
- Military & Government Engagement - David Rose
- Tools & Resources update - Julia Pluff
- Strategic Direction – Dana Otto
- National Office Updates – Jill Murphy/Maggie Helmus
- Open Discussion/Questions

# Welcome

## Welcome to our new COI members!

- Stephanie Alder
- Megan Baker
- Linn Bjornrud
- Frederick Gregory
- Heidi Kaulen
- Andrew Kellerman
- Justin Knight
- Jamie Mabile
- Austin McFadden
- Eric Potts
- Juan Saldivar
- Robert Schlesinger
- Dwight Silva
- Ranulfo Sosa
- Chris Szutz
- Misty Thurman
- Michele Torres
- Dennis Turner



# Diversity, Equity & Inclusion

- Reviewed SAME Executive Commitment Statement on DEI w/M. Handley. Planned release Jan 2022
- Met w/KLDC members to discuss group synergies w/DEISC agenda to encourage application for leadership positions from diverse members
- Strategic partnership meeting scheduled on 1/26 w/NOMA and SAME members from (Architectural Practice COI) and (Strategic & Stakeholder Relations) regarding membership/business opportunities w/potential new partner
- Next DEI Survey late 2022
- Current DEI stats:
  - 1,153 people indicated ethnicity on their profile (up from ~900 at last check)
  - 14,658 indicate gender
  - 8,777 indicate occupation (engineer, survey, project mgmt. etc.)
  - 5,334 indicate if they have a certification or license

# Military/Gov't Subcommittee Updates

## – Follow-up needed on:

- Address Ethical Concerns of DOD (see memos issued on COI website)
- Look into obtaining blanket approvals for educational conferences (virtual SBC was free for military and government)
- Blanket permission for participation as mentors in the STEM Camps and other Youth Based Organizations

# Tools & Resources: Recent Activities

- Uniformed Member Recruitment brochure in design!
- Civilian Government Recruitment brochure is ready for design.
- What webinar topics do you want to hear about?
  - New Membership Structure
  - Membership Recruiting
  - Membership related resources

*We are looking for the next challenge!*

*Tell us what you need to help you do your job as a Post Membership Chair or POC.*



# Strategic Direction

Strategy Subcommittee is pivoting to assess SAME COIs and membership assistance to the COIs. We will reach out to COI chairs to ask the following:

- 1) What trends do you see in the AEC industry that should help guide the overall strategy for membership growth (services, technologies, government initiatives, etc.)?
- 2) What are 3 mission points for your COI and how can the Membership COI can help your mission and growth?
- 3) Do you see value in adding a Membership Liaison to your COI to help guide the growth of your COI and mission?

# National Office Info & Updates

- Streamer input deadline: January 31, 2022
- Awards Nominations due by: February 4, 2022
  - Member Recruitment Champion Award – Nominate your Post Champion!
- <https://www.same.org/Become-Involved/Awards-Recognition/Membership-Award>
- National Leadership Visits to Posts
- Post Ops Manual – updated on the Post Resource Center

# National Office Info & Updates

- Capital Week: March 22-23, 2022 – Bethesda, MD
  - <https://www.samecapweek.org>
  - Members Only event
- JETC: May 10-12, 2022 – Aurora, CO
  - <https://www.samejetc.org>
  - Post recognition will be at the opening general session
- Post Leaders Workshop: Aug 7-9, 2022 – Ft Lauderdale, FL

## New Membership Dues

- Effective Aug 1, 2021 - All NEW individual members join under the new dues rates
- Effective Oct 1, 2021 - All renewing individual members renew under the new dues rates (Uniform and Life members are grandfathered)
- **Effective Jan 1, 2022** – All New and Renewing Organization members pay the new dues rates
- **Effective July 1, 2022** – New Dues Structure for Organizations new or renewing goes into place

# Membership COI Steering Committee

**Next COI Quarterly Call: March 2021**

There are 4 subgroups focused on:

- Membership Strategy
- Tools & Resource Development
- Military & Government Engagement
- Diversity, Equity & Inclusion

Time Commitment:

- We hold quarterly calls
- In-person meetings at JETC and SBC (non-virtual)
- Sub-committees hold regular calls and work via email.

**Login to your member account to add the Membership COI to your profile or email [member@same.org](mailto:member@same.org)**

# Questions?

Any challenges with your Post's members' recruitment or engagement the COI can assist with?