



# Fall COI Meeting

September 28, 2021

*Please enter your name and Post in the chat for attendance.  
If you have questions, please use the chat feature.*

# Membership COI Contacts

National community of interest to support Posts and Membership POCs

- Mike Huffstetler, Chair
- Dana Otto, Chair-elect – Membership Strategy Subcommittee
- Julia Pluff, Vice Chair – Tools & Resources Subcommittees
- David Rose, Vice Chair – Military & Government Engagement Subcommittee
- Debra Crafter/Elaina Edwards, Co-Chairs – Diversity, Equity, & Inclusion
- Jill Murphy, Staff Liaison
- Maggie Helmus, Staff Liaison

# Agenda

- Welcome - Mike Huffstetler
- Diversity Equity & Inclusion - Debra Crafter/Elaina Edwards
- Military & Government Engagement - David Rose
- Tools & Resources update - Julia Pluff
- Strategic Direction – Dana Otto
- Open Discussion/Questions

# Welcome

- Welcome to all Post Membership Chairpersons and POCs!
- Welcome to our new COI members!



# Diversity, Equity & Inclusion

- Pathways Update:
  - Latest update provided to BOD – April 2021
  - Unanimous support to continue working on paths forward
- Holding regular meetings w/Heather Wishart-Smith or designee to provide status updates on Pathways Action Plan. Plan readiness review planned for EOM Sept/BOM Oct. XC advance Plan review has an Oct window with finalization prior to Nov BOD submission.
- Consolidated number of Paths Forward from 6 to 4 to reduce redundance of tasks
- Created Task Tracker for DEISC “Champions” & supporting teams to prioritize and track progress of targeted Pathway tasks
- H.Wishart-Smith recommended postponement of DEI survey until 2022/2023 to allow for better aggregate data capture
- DEI Session (Baltimore Post hosting MegaMD SB Conference – 10/13 (D.Crafter-speaker))

# Military/Gov't Subcommittee Updates

- JEOC
  - June JEOC was at AFIT/Wright-Patterson AFB
  - September JEOC is in Stuttgart Germany
  - Attended Environmental COI as Small Business Liaison and Membership Liaison
  - Attended Small Business Committee as Membership Liaison and Environmental COI Liaison
- Follow-up needed on:
  - Align with the Value Proposition of SAME for Uniform Members
  - Address Ethical Concerns of DOD (see memos issued on COI website)
  - Look into obtaining blanket approvals for educational conference (SBC was free for military and government)
  - Blanket permission for participation in the STEM Camps and other Youth Based Organizations

# Tools & Resources: Recent Activities

- Uniformed and civilian government employee surveys are back
- Using that information to develop recruiting pieces for both groups
- Held a webinar in July as a refresher on what Tools were available to Membership POC
- Upcoming Webinar - Idea Exchange on keeping members engaged as we return to in person meetings – 4<sup>th</sup> Q 2021

*We are now looking for the next challenge! Tell us what you need to help you do your job as a Post Membership Chair or Point of Contact.*

# Strategic Direction: Recent Activities

- Houston, Denver, Central Virginia, and Houston Posts shared their successes and lessons learned with IGE events at the opening session at PLW on ‘IGE – How to for Posts...’

GOAL: Strengthen local IGE and build sustainable leadership within SAME!

- Meeting this week with Mark Handley and Rob Biedermann to discuss the vision for IGE and how to strengthen at the Post level = Enhancing Posts’ Value Proposition



# National Office Info & Updates

- **No Membership Streamer for 2021!**
- Post Ops Manual – updated on the Post Resource Center
- Post Leaders Workshop – resources, recordings are all available for those who didn't attend or new board member training!  
[www.same.org/plw](http://www.same.org/plw)
- “What COI’s can do for Posts- Part I” webinar recording on the Membership COI page - Part II coming 4<sup>th</sup> Q 2021

## Individual Memberships

### – Effective Aug 1, 2021

- All NEW individual members pay the new dues rates – see <https://www.same.org/Get-Connected/Be-a-Member/Individual-Membership>

### – Effective Oct 1, 2021

- All renewing individual members will pay the new dues rates
- Uniform and Life members are grandfathered and will not pay dues based on the new structure unless they want to belong to more than one Post. Then the fee is \$10 for each additional Post.

# Basics for New Dues Structure

## Company Memberships

**Target Date – April 2022** (*This is contingent on the build out of our new database and may be later in 2022*)

- New company membership structure goes into effect – the membership includes 1 Post for the company and 6 individual memberships where the individual can join any one post whether the company belongs to the Post or not.
- Renewing company members will fall under the new structure when they come up for renewal after the new structure goes into effect. For many members this may not be until January 2023. SAME membership staff will be working with each company to help them transition to the new structure and determine the best option for the company when they come up for renewal.
- Company members will be able to purchase a membership in additional Posts however there are no people included, just the company.
- Companies may purchase additional individual memberships for their staff at a corporate rate of \$95/pp.
- All Individuals can join additional Posts for a \$10 per Post dues fee, regardless of whether the company is a member of the Post or not.

**If you get questions from members, please refer them to the National Office Membership Team:**

[member@same.org](mailto:member@same.org)



# Upcoming Events & Information

- Membership COI Webinars
  - Idea Exchange on keeping members engaged now and as we return to in person meetings– Diversity & Inclusion – TBD 2021
  
- Quarterly Newsletter
  - Fall 2021 deadline for submissions: Wed, Oct 13
  - Find past issues on the COI page: <https://www.same.org/membership-community>
  
- Small Business Conference
  - Nov 15-19 – Atlanta
  - Must be vaccinated to attend – no exceptions
  - All Attendees must wear a mask

# Membership COI Steering Committee

**Next COI Quarterly Call: December 2021**

There are 4 subgroups focused on:

- Membership Strategy
- Tools & Resource Development
- Military & Government Engagement
- Diversity & Inclusion Working Group

Time Commitment:

- We hold quarterly calls
- In-person meetings at JETC and SBC (non-virtual)
- Sub-committees hold regular calls and work via email.

**Login to your member account to add the Membership COI to your profile or email [member@same.org](mailto:member@same.org)**