



MEMBERSHIP COI

SPRING 2022 NEWS

Welcome to the Membership Community of Interest Newsletter!

The Membership COI was officially established by the SAME Board of Direction in March 2018 to support Posts in recruiting and retaining members of the society. Since then, the COI has worked to support their mission. There are three subcommittees that support the COI focused on membership strategy, tools & resources and military/government engagement.

If you have an idea for a tool, want to share a resource or template for other Posts to use, please email them to [Jill Murphy](#) and we will share them in the [Post Resource Center](#).

Membership Recruitment Champion for 2021

The Membership COI Steering Committee is delighted to announce the 2021 awardee is Michele Torres of the San Antonio Post! Congratulations Michele!



MISSION

The Membership COI will develop the standardization, guidelines, recommendations, and tools to support and empower Posts ~ resulting in bringing back our core membership, demonstrating the Society's continued care for our membership and being our members' society of choice.



*Mike Huffstetter, COI Chair
Dana Otto, COI Chair-elect*

Vice Chairs:

Julia Pluff, Tools & Resources

Joe DiMisa, incoming

Dana Otto, Strategy

Bobbi Jo Lang, incoming

*David Rose, Military & Government
Engagement*

Lee Ann Zelesnikar, incoming

National Staff Liaison: [Jill Murphy](#)

Membership Tools & Templates

▶ [NEW Military Membership: What's in it for You](#)

[New Member Welcome](#)

[Post Member Survey Question Bank](#)

[Why Join SAME?](#)

Best Practices

▶ [NEW Thriving Internationally](#)

▶ [NEW Leading Student Chapters During Covid](#)

[New Member Onboarding Guidelines](#)

[Utilizing Strategic Partners Checklist](#)

Share Your Post Best Practices

TME highlights all your Post's best practices and then shares them on [Bricks & Clicks](#), SAME's blog. [Submit your Post's Best Practices and events and accomplishments online!](#)

New Membership Structure, Dues & Timeline

WEBINAR: Understanding the Membership Changes – April 21, 2022 @ 3PM ET

This session is specifically for Member Company POC's.

Join online: <https://www.bigmarker.com/same/SAME-New-Membership-Structure>

Aug 1, 2021 - All NEW individual members pay the new dues rates

Oct 1, 2021 - All renewing individual members were invoiced at the new dues rates

Uniform and Life members are grandfathered and will not pay dues based on the new structure.

July 1, 2022 - New company membership structure goes into effect – the membership includes 1 Post for the company and 6 individual memberships where the individual can join any post whether the company belongs to the Post or not.

- Renewing company members will fall under the new structure when they come up for renewal after the new structure goes into effect. For many members this may not be until January 2023.
 - SAME membership staff will be working with each company to help them transition to the new structure and determine the best option for the company when they come up for renewal.
 - Company members will be able to purchase additional Posts however there are no people included, just the company.
 - Companies may purchase additional individual memberships for their staff at a corporate rate of \$95/pp or \$75 for Young Professionals.
 - All Individuals can join additional Posts for a \$10 per Post dues fee, regardless of whether the company is a member of the Post or not.
- **If you get questions from members, please refer them to the [National Office Membership Team](#)**

Visit the Membership COI website: <https://www.same.org/membership-community>

Committee Updates

Diversity, Equity & Inclusion

The committee updated the SAME Board of Direction at their November 2021 meeting. The BOD agreed the committee should continue its work and move forward.

In March of 2022 the bylaws committee of the BOD incorporated a DEI section into the revision that will be up for approval at the May 2022 meeting. The bylaws will reference an Action Plan and Implementation Plan. The Action Plan has been developed from the Paths forward prepared by the committee to incorporate DEI into the fabric of the society. The plan has three core elements:

- Grow Knowledge and Understanding
- Membership Best Practices
- Programs Impact & Review

NEW! On April 7 the SAME National President issued a [commitment statement on Diversity, Equity & Inclusion](#) and [National Plan](#) for SAME.

Tools & Resources

The committee developed and has now made available a recruiting tool specifically for the military. It was developed with information gathered directly from current military members on the key benefits for those in uniform. It also includes a list of Posts and Communities of Interest. You can find it at the top of page 2 or on the Membership COI website. Next tool coming will be focused on the benefits for government.

Strategic

The strategic committee continues to strive to expand our IGE efforts. We heard the call to: (1) open doors to new programs and outreach at the post level and (2) increase membership through that outreach. Our value lies in our multi-disciplinary membership, which is also reflected in the communities of interest throughout SAME. The initial stages of outreach to the COIs has been initiated with the intent to gather from the COIs how they feel we can best engage and increase opportunities for IGE.



**Join the Membership COI at JETC for our first in-person meeting since 2019!
Tuesday, May 10 @ 9:00 AM – 10:00 AM
Mitzner Room**