

Post Membership Statistics

Presented by the Membership COI
July 15, 2020

Housekeeping

- Please mute your computer audio or phone during the presentation.
- If you have a question please ask it in the chat box.
- This program is being recorded and slides will be available in the Post Resources Center.

Thank you for joining us today!

Membership COI Contacts

National community of interest to support Posts and Membership POCs

- Mike Huffstetler, COI Chair
- Julia Pluff, Vice Chair, Tools & Resources Committee
- Dana Otto, Vice Chair, Strategic Direction Committee
- Jill Murphy, Staff Liaison

Membership

SAME has two types of memberships:

- Individual – this membership belongs to an individual
- Sustaining Company/Agency – this membership belongs to the company or agency and they can assign “reps” to their membership

Individual Membership

There are four types of individual memberships:

- Public/Nonprofit/Academic - \$45 for three years
- Private - \$100/ year or \$40/ year for young professionals
- Military - \$60 for the time in uniform. **NOT a life membership**
- Retired - \$40/year for fully retired – not working in any capacity.

Sustaining Company Membership

Annual dues are based on the number of employees

- Base dues range from \$275 to \$1200
- Includes 1 Post and 6 “Rep” slots
- Additional Rep - \$60
- Additional Posts range from \$120 to \$340 per post

Membership Numbers

Monthly Streamer Numbers vs. Post Membership Reports

- Monthly numbers are a snapshot in time based on a specific date.
- Post Membership Reports are fluid and adjust when members join/drop in the database.

Monthly “Streamer” Numbers

Monthly Streamer Numbers are...

- Based on the end of month membership statistics
- Stats are run after monthly quality control has been completed
 - Memberships 30 days past due move to inactive status
 - Memberships 60 days past due drop
 - Unpaid ‘new’ memberships are dropped
 - Duplicate records are merged

Post Membership Reports

Membership Reports are...

- LIVE! They change constantly
- Are never going to be the same as the Streamer number
- ✓ Review regularly for renewals
- ✓ Welcome new members
- ✓ Ask dropped members to renew or why they dropped?

Additional Resources!

- Visit the Post Resource Center Document Exchange for ideas, templates and resources: <https://www.same.org/Document-Exchange>
- Login to your member account and access Post Rosters and information in the Post Leader Dashboard: <https://www.same.org/Member-Account>

Membership COI

Interested in Membership? Join the Membership COI!

There are 4 subgroups focused on:

- Membership Strategy
- Tools & Resource Development
- Military Engagement (open committee chair)
- Diversity & Inclusion Working Group

Time Commitment:

- We hold quarterly calls
- Meetings during JETC and SBC
- Sub-committees hold regular calls and work via email.

Login to your member account to add the Membership COI to your profile or email member@same.org